



Establishing new Agricultural Projects



Steps for Agricultural project:

- Step 1- Study of target markets
- Step 2- Study of environment
- Step 3- Soil study
- Step 4- Water study
- Step 5- Irrigation system
- Step 6- Infrastructure and land use design
- Step 7- Orchard cultivation & management



Study of target markets

- Fruit /Flower varieties (Avocado, oranges, Peeler, other fruit)
- Market trends
- Market demands- prices
- Market preferred – taste of fruit (Sugar / Acid ratio = sweet / sour)

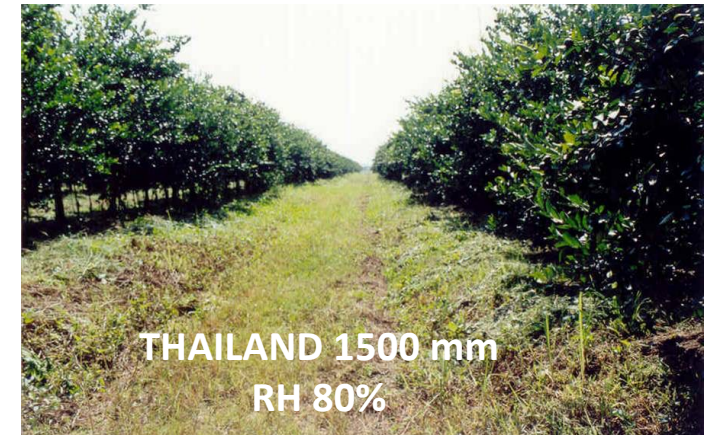
Study of environment condition in project location

Step
2

- Weather conditions-climate
- Temperature range –
Max & min Temp.
- Relative humidity
- Rainfall amount
- Sunlight intensity



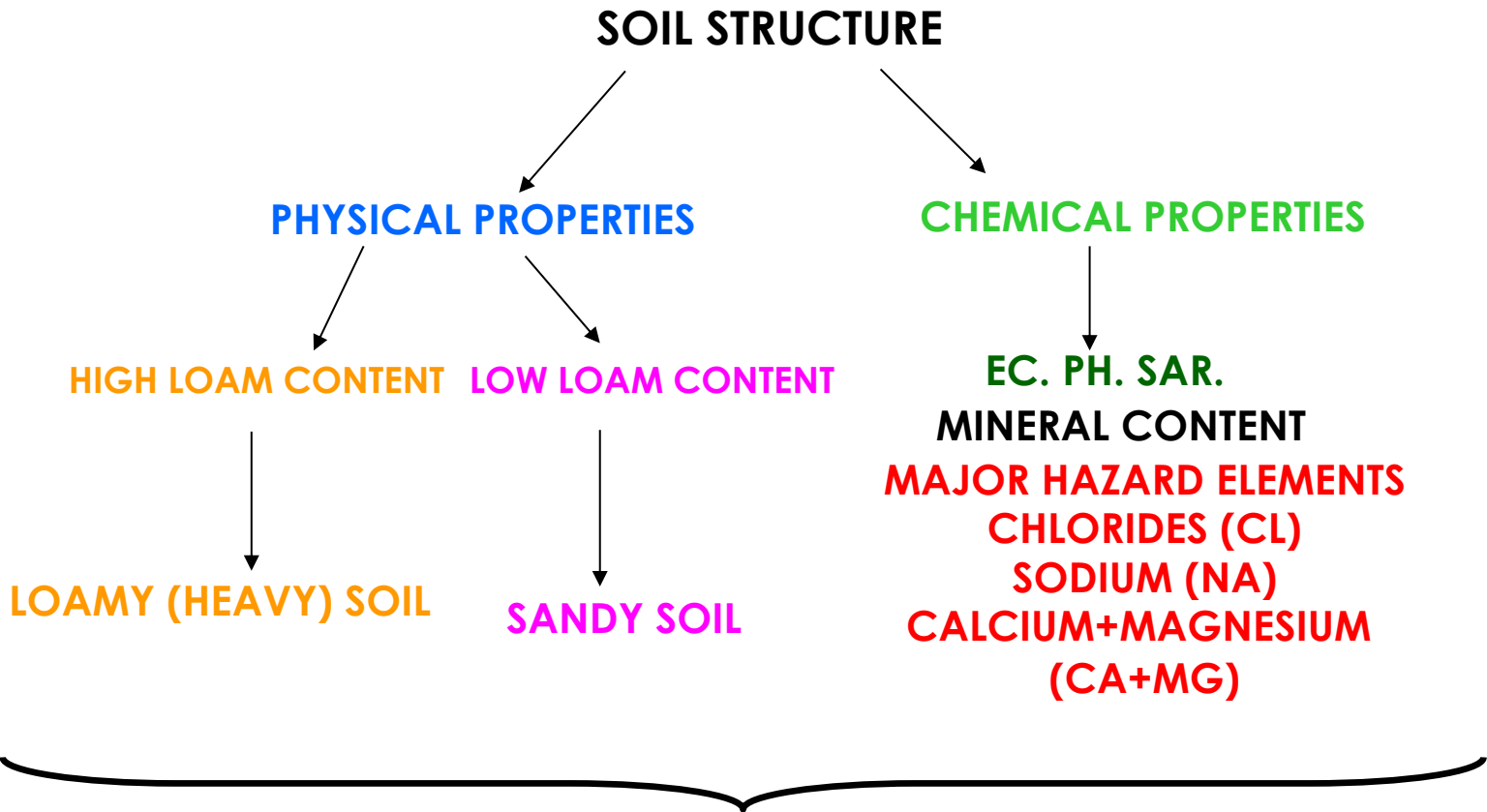
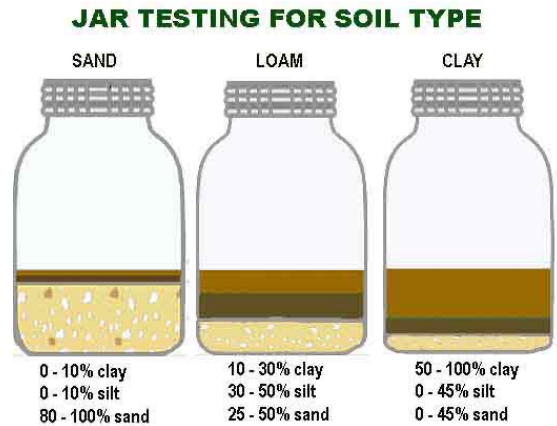
EGYPT 50 mm
RH 15%



THAILAND 1500 mm
RH 80%

Step
3

Soil study

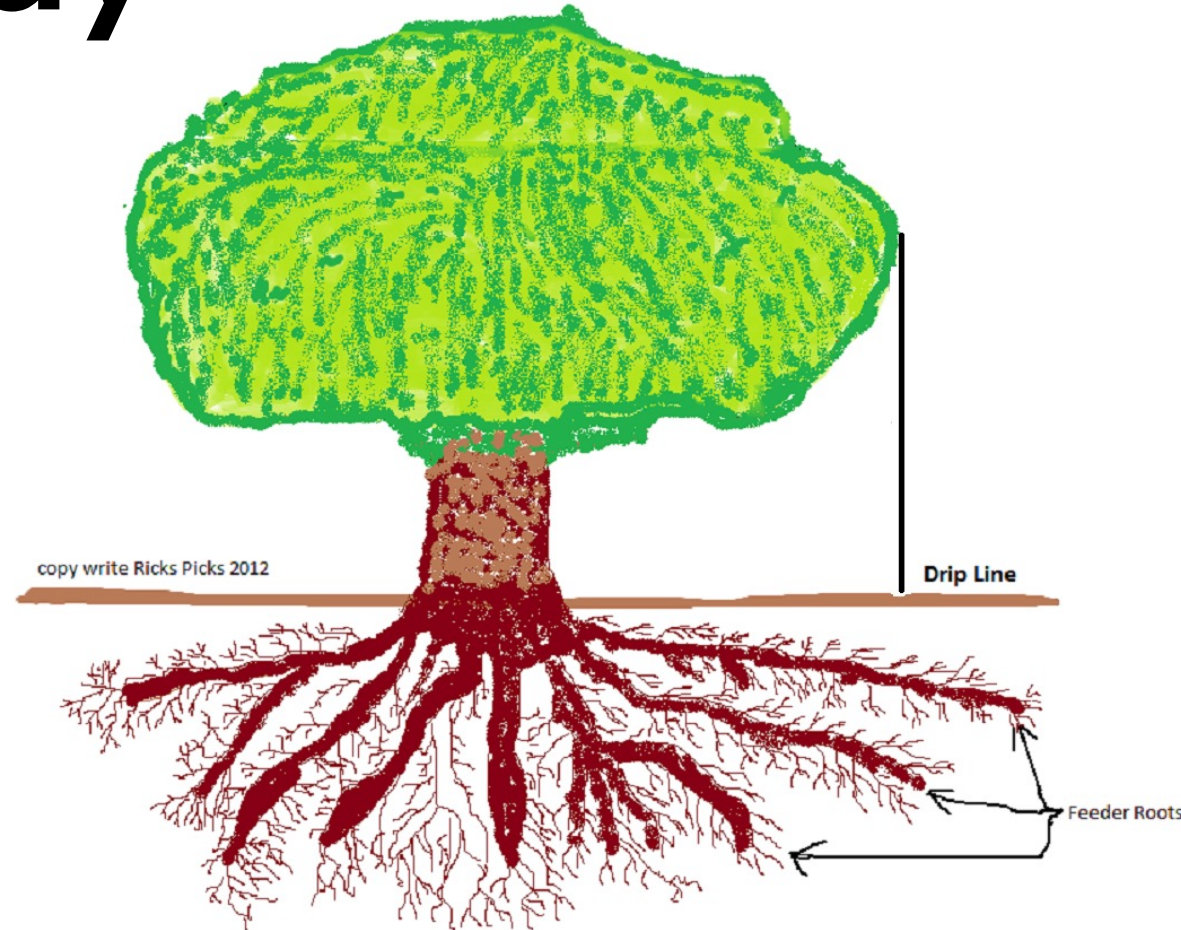


ROOTSTOCK SELECTION

Soil study

Step
3

**Rootstock
selection the
very first step
to success**



- Salt, cold, footrot
- Viruses, Viroids
- Nematodes
- Soil Factors
- Yield
- Tree size, vigor
- Fruit quality

For more information
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